

**AIR UNIVERSITY MULTAN CAMPUS**

Report on:

**LAND MARK**

*A project submitted*

*in partial fulfillment of the requirements for the degree of*

*Bachelor of Science in {BSCS-IV}*

**by**

Rakay Shahid (172076)

Abdul Mateen Younus (172107)

Hashir Kayani (172065)

Albash Khan (172068)

Amman Shafique(172042)

Muhammad Shaokat (172054)

**Supervised by**

Ma’am Aatka Ali

**Feb-May 2019**

**ACKNOWLEDGEMENT**

The acknowledgement is a statement of gratitude for assistance to accomplish the project. It may mention the names of the people the project members want to thank for their support in the project (usually friends, instructors).

**UNDERTAKING**

This is to declare that the project entitled “Project Title” is an original work done by undersigned, in partial fulfillment of the requirements for the degree “Bachelor of Science in Computer Science” at Computer Science Department, College of Computer Sciences and Information Technology, King Faisal University.

All the analysis, design and system development have been accomplished by the undersigned. Moreover, this project has not been submitted to any other college or university.

Rakay Shahid (172076)

Abdul Mateen Younus (172107)

Hashir Kiyani (172065)

Albash Khan (172068)

Amman Shafique(172042)

M.Shooqat (172054)

**Land Mark Website Design Report**

My website is called Land Mark. The specific purpose of Land Mark website is about selling, buying and renting the properties all over the Pakistan. Also, the purpose of the website is to be eye-catching, recognisable, and simple to display the best features properties. The business itself runs completely online. By not having a physical store where customers can come in and view the offers which are related to prices and location we make huge savings and we pass these savings straight onto the customer ensuring them easy access to different cities. The website should also advertise the business branches and their occasional special offers.

**The target audience for the website**

The Land Mark can be aimed at all people of all classes i.e upper,middle,lower. The target audience for the website will largely be aimed at the middle classes , which are not able to buy,sell or take home at suitable and less price in this expensive era.

**Nature of interactivity**

In order to for the website to meet the client and user needs, I will have to include all the criteria to meet the client needs and user needs. So I will make it easier for the client to access certain parts on the website to meet their needs by adding hyperlinks, pictures titles.

**Images:** To meet the user needs the website will be basic and will be very simple to use. Also, I will be adding elements of interactivity in the form of images slide in images etc. This will make the website easier for the users to use as they will be able to find information easier. I will also include images next to the written content that relates to the content. For example, when I will talk about each section I will include a picture next to the content. However, if I was allowed to enable users to customise my website to their needs then I would allow them to change the layout/change the background etc. of the website in order to suit the client needs.

**Level of security:** We will set a strong password on the website so no one can access the website in editor mode and delete or copy the customer’s details. For the security reason, I will choose a long password with capital letters and number to make it more secure and hard for the hackers or anyone to crack.

**Storage:** All the data is stored in Database which can be easily see by admin. Data is stored in the form of Tables.

**Support:** Clients often have questions or concerns about the websites. The website will have a support page. In the support page, the customers can talk to us through the chat or can call us right away. If customers give us a call we will be more than happy to pick up the phone and deal with any enquiries they have whether it be sale enquiries, pricing problems or simple to ask for an advice on a costume. However, the website will also have an email so customers can email us with any questions. By doing this the website will increase customers satisfaction by providing better service.Besides this,user can also send feedback easily through feedback form.

**Costs:** Every website needs to be hosted on a web server. I don’t have to pay anything for it as there are free options available via Google. However, every website needs a domain name. So the website is likely to have a domain name as this is that needs to be typed into the address bar to gain access to the site but I don’t buy the domain.

|  |  |
| --- | --- |
| **User Acceptance- Demonstrate website meets defined requirements** | 06/03/2017 |

**Appropriateness of graphics:** I will be using appropriate graphics like picture .. I would not use any graphics that is not serving any purpose at all because some users may become annoyed at the unneeded use of graphics. I will not be using any inappropriate graphics as it won’t attract the customers.

**Complexity of site:** The website would be very easy and simple to use with the tabs that link to each section and products and hyperlinks test that will take the customers to the sections making it easy to move around on my website and findings the information searched.

**Delivery of content**: All the content I will produce will be to achieve the criteria to meet the needs of the Land Mark website. The information will be stored on the website to allow the client to access the data and all the information on the website will be clear and simple to read.

**Use of Tool:**

* Sublime Text – Code Editor (<3)
* Xampp – Php and MarieDB
* AdminLTE – Admin Panel

**Types of Form:**

* Registration Form
* Login Form
* Feedback Form

**Code of Full Website:**

There are two types of form are visible to a customer who wants to visit our website first time, but if someone has registered on our website then he can only login the login page. if someone wants to send feedback then it can post on our website page through feedback form.

I will make sure the website is very clean, professional, and simple and convey the company’s image. The navigation will be straight forwards and make it easy for the visitors to find the information they are seeking with one or two clicks. The content will speak directly to the target audience. I will make sure that there is enough information about each section and costumes. Also, each page of the website will be optimised and set up in a way that makes it easy for the search engines to capture the information. The website will be easily accessible for target audience as the costumes are available for both adults and teenagers. This means the website will be a lot easy for the customers to find what they want. The website will be secure, appropriate and safe for the customers so that they can easily pay for the products.

**Admin Panel:**

If the credentials of the user match with that of the Admin, he is taken to the admin panel through which he can view all the data that is present on the website at that time. The Admin is able to access all the data directly without having to go through the website. If he does want to go to the website, the icon along with the Website Logo will take him there.

The two pages on Admin Panel namely Houses data and Users data can only be access if you’re logged in. Otherwise, it won’t work.